

TRANSFER PATHWAY: Studio Arts AA-T

Bachelor of Arts in Communications and Media

This is a sample pathway for students who transfer to UMass Global with an AA-T in Studio Arts from College of the Canyons.

Program Specific Notes: All courses taken in the major must be passed with a letter grade of “C” or higher.

General Education Requirements			
General Education Requirements			-Met with Full CSU or IGETC Certification
			36
LBSU 302	Information Fluency and Academic Integrity	Will Complete at UMass Global	3
LBSU 304	Liberal Arts Core Foundations	Will Complete at UMass Global	3
Total General Education Credits			42
Core Courses			
MKTU 301	Principles of Marketing	Recommend Course BUS 140	3
COMU 300	Communications and Media Challenges and Opportunities	Will Complete at UMass Global	3
COMU 301	Advanced Public Speaking	Will Complete at UMass Global	3
COMU 330	History of Communication and Technological Revolution	Will Complete at UMass Global	3
COMU 360	Methods and Techniques of Persuasion	Will Complete at UMass Global	3
COMU 365	Multimedia Journalism	Will Complete at UMass Global	3
COMU 370	Principles of Public Relations	Will Complete at UMass Global	3
COMU 375	Media Ethics	Will Complete at UMass Global	3
COMU 420	Strategic Social Media	Will Complete at UMass Global	3
ENGU 348	Writing and Producing for New Media in the 21 st Century	Will Complete at UMass Global	3
PSYU 355	Media Psychology	Will Complete at UMass Global	3
SSCU 303	Social Scientific Perspective on Media and Culture	Will Complete at UMass Global	3
SSCU 380	Data Analysis	Will Complete at UMass Global	3
COMU 485	Communications and Media Capstone	Will Complete at UMass Global	3
Communication and Media Elective: Select 6 credits from the list of courses in the catalog. At least one course must be upper division. – Courses below can articulate over.			6
COMU 315	Intercultural Communication	Recommend Course COMS 256	3
MGTU 310	Legal Environment of Business	Recommend Course BUS 211	3
PSYU 336	Social Psychology	Recommend Course PSYCH 109	3

Total Major Credits	48
General Elective Credits	<i>-Credits May Be Fulfilled Through UMass Global or Transfer Of CC</i>
	30
	Total Credits Required
	120

***Minimum of 30 credits completed in residence at UMass Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**