

## LEARNING OUTCOMES DATA REPORT

Master of Business Administration Fall 1 2019 - Summer 1 2021

## Aggregated Results<sup>1,2,3</sup>

BUSU-640	n =266					
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete	
PLO 1, 2 - Business Functions/Processes, Strategic Planning: Content Accuracy	76.7% (204)	13.5% (36)	5.3% (14)	4.5% (12)	0.0% (0)	
PLO 1, 2 - Business Functions/Processes, Strategic Planning: Writing and Organization	71.8% (191)	22.2% (59)	3.8% (10)	2.3% (6)	0.0% (0)	
PLO 1, 2 - Business Functions/Processes, Strategic Planning: Understanding of Theory and/or Critical Concepts	81.6% (217)	12.8% (34)	3.8% (10)	1.9% (5)	0.0% (0)	
PLO 1, 2 - Business Functions/Processes, Strategic Planning: Application of Theory	84.6% (225)	9.8% (26)	4.1% (11)	1.5% (4)	0.0% (0)	
PLO 1, 2 - Business Functions/Processes, Strategic Planning: Synthesis	82.3% (219)	13.5% (36)	2.3% (6)	1.9% (5)	0.0% (0)	
Average Performance Levels	79.4%	14.4%	3.9%	2.4%	0.0%	

BUSU-650	n =137				
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete
PLO 3 - Sustainability/Ethics: Content Accuracy	80.3% (110)	16.1% (22)	2.9% (4)	0.7% (1)	0.0% (0)
PLO 3 - Sustainability/Ethics: Writing and Organization	47.4% (65)	38.0% (52)	11.7% (16)	2.9% (4)	0.0% (0)
PLO 3 - Sustainability/Ethics: Understanding of Theory and/or Critical Concepts	75.2% (103)	21.9% (30)	2.9% (4)	0.0% (0)	0.0% (0)
PLO 3 - Sustainability/Ethics: Application of Theory	74.5% (102)	21.2% (29)	2.9% (4)	1.5% (2)	0.0% (0)
PLO 3 - Sustainability/Ethics: Synthesis and Recommendations	58.4% (80)	35.0% (48)	5.1% (7)	1.5% (2)	0.0% (0)



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Average Performance Levels	67.2%	26.4%	5.1%	1.3%	0.0%
OLCU-615				n =175	
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete
PLO 4 - Leadership: Change Initiative Description	87.4% (153)	9.1% (16)	2.3% (4)	0.6% (1)	0.0% (0)
PLO 4 - Leadership: Change Diagnosis	82.3% (144)	13.1% (23)	3.4% (6)	0.6% (1)	0.0% (0)
PLO 4 - Leadership: Change Strategy	87.4% (153)	8.6% (15)	3.4% (6)	0.6% (1)	0.0% (0)
PLO 4 - Leadership: Benefits	84.6% (148)	13.1% (23)	1.1% (2)	1.1% (2)	0.0% (0)
PLO 4 - Leadership: Critical Analysis	72.0% (126)	24.6% (43)	2.3% (4)	1.1% (2)	0.0% (0)
PLO 4 - Leadership: APA and Sources	62.9% (110)	18.3% (32)	12.6% (22)	6.3% (11)	0.0% (0)
PLO 4 - Leadership: Writing Mechanics	69.1% (121)	25.7% (45)	2.3% (4)	2.9% (5)	0.0% (0)
Average Performance Levels	78.0%	16.1%	3.9%	1.9%	0.0%

OLCU-632	n =146				
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete
PLO 5 - Innovation: Introduction and Thesis	84.2% (123)	11.6% (17)	3.4% (5)	0.0% (0)	0.0% (0)
PLO 5 - Innovation: Analysis	62.3% (91)	25.3% (37)	10.3% (15)	2.1% (3)	0.0% (0)
PLO 5 - Innovation: Creative and Innovative Thinking	53.4% (78)	37.0% (54)	9.6% (14)	0.0% (0)	0.0% (0)
PLO 5 - Innovation: Business and Scholarly Sources	67.1% (98)	15.1% (22)	10.3% (15)	5.5% (8)	1.4% (2)
PLO 5 - Innovation: Visual Representation	85.6% (125)	6.8% (10)	2.1% (3)	2.7% (4)	2.7% (4)
PLO 5 - Innovation: Action Plan	63.7% (93)	30.8% (45)	4.8% (7)	0.7% (1)	0.0% (0)
PLO 5 - Innovation: Grammar	78.1% (114)	17.8% (26)	2.7% (4)	1.4% (2)	0.0% (0)
PLO 5 - Innovation: Formatting	67.8% (99)	17.1% (25)	13.0% (19)	0.7% (1)	0.7% (1)



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Average Performance Levels	70.3%	20.2%	7.0%	1.6%	0.6%	
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Notes:

1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.

2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.

3. All rows may not add up to 100% reflecting missing rubric points.