COLLEGE OF THE DESERT
2023-2024

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global Course Articulation Database (CAD).

General Education Requirements

Foundation Courses		
ACCU 201	Principles of Accounting I	BUAC 020A
CSCU 200	Introduction to Computers and Data Processing	CIS 010
ECNU 201	Principles of Macroeconomics	ECON 001
ECNU 202	Principles of Microeconomics	ECON 002
MATU 203	Introduction to Statistics	BUMA 003, MATH 014 or SOC 003

Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 33 credits of Upper-Division BBA Core Requirements and 21 credits of electives or courses in a selected area of emphasis to fulfill the 72 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. General Business
5. GIS and Data Analytics
6. Human Resources
7. Marketing
8. Information Systems Management
9. Organizational Communication
10. Organizational Leadership
11. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, GIS and Data Analytics, Human Resources, Management, Organizational Communication, Organizational Leadership, Marketing, and Information Systems Management.

It is possible for transfer courses to meet course requirements within the emphasis area. That coursework must be reviewed by a dean within the School Business and Professional Studies to determine transferability.

***Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**