

## Woodland Community College 2022-2023

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Competency-Based Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

**All courses must be taken for a grade of B- or higher in order to apply toward competencies. Courses may be used to fulfill both major and general education requirements.**

University of Massachusetts Global Course	Equivalent Courses	Equivalent Competencies
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General Education			
ENGU 103	Freshman Rhetoric	ENGL 1A	ENGC 103
ENGU 104	Writing about Literature	ENGL 1B or 1C	ENGC 104
COMU 101	Public Speaking I	SPECH 1	COMC 101
COMU 410	Organizational Communication	No Comparable Course(s)	COMC 410
MATU 103	Applied Mathematics	MATH 9	MATC 103
MATU 203	Introduction to Statistics	STAT 1	MATC 203

Humanities	Any 9 Credits of Humanities	ART 1A, 1B, 1C, 5 ECE 7, 39 ENGL 23, 30A, 30B, 31, 36, 37, 38, 42, 46A, 46B ETHN 30 GNBUS 21 HUMAN 10, 11 MUSIC 3, 12, 15, 16 PHIL 1, 2, 12, 20 SIGN 1, 2, 3 SPAN 1, 2, 20A, 20B SPECH 1*, 2, 3, 6, 7*, 8*, 13, 16 THART 1, 33, 34 *Cannot Double Count Towards Oral Communication Requirement	PHLC 110 HUMC 110, 115
Natural Sciences	Any 6 Credits of Natural Sciences	AG 40, 45, 45L, 46 ANTHR 1	NSCC 115, 110

		ASTRO 1L BIOL 1, 2, 3, 4, 5, 6, 7, 10L, 12, 15, 24, 25, 30 CHEM 1A, 1B, 2A, 2B, 10, 14, 18A, 18B, 28A, 28B ECOL 10, 10L GEOG 1 GEOL 8, 8L, 10L, 11L, 12, 20 NUTR 10 PHYS 1A, 1B, 4A, 4B, 4C PLSCI 20L, 22L, 34	
Social Sciences	Any 9 Credits of Social Sciences	AJ 1, 10, 11, 13, 14, 19 ANTHR 2, 3 ECE 1A, 1B, 2A, 2B, 3, 4, 7, 8, 10, 11, 14, 17, 18, 25, 27, 31, 42, 43, 45 ECON 1A, 1B ETHN 1, 2, 5, 6, 11, 15, 17, 20, 21 GEOG 2 GNBUS 13, 35, 57 HIST 4A, 4B, 5A, 5B, 8, 11, 17A, 17B, 29 HUSEV 10, 11 POLSC 1, 2, 3 PSYCH 1A, 7, 12, 22, 31, 33, 41, 46 SOCIL 1, 2, 5, 6, 8, 10	SOSC 110, 115
LBSU 302 & LBSU 304	Information Fluency and Academic Integrity & Liberal Arts Core Foundations	Cannot be satisfied in transfer	LBSC 320 & 321

<b>Business Core</b>			
ACCU 201	Principles of Accounting I	ACCT 1, 1A	ACCC 210, 215, 220, 225, 230
ACCU 202	Principles of Accounting II	ACCT 2	ACCC 235, 240
FINU 305	Business Finance	No Comparable Course(s)	FINC 305
ECNU 201	Principles of Macroeconomics	ECON 1A	ECNC 201
ECNU 202	Principles of Microeconomics	ECON 1B	ECNC 202, 205
MGTU 400	Global Environment of Business	No Comparable Course(s)	MGTC 400, 405
MGTU 310	Legal Environment of Business	GNBUS 18	MGTC 305, 310, 315
OLCU 350	Leadership and Professional Ethics	No Comparable Course(s)	OLCC 305, 355
CSCU 200	Intro to Computers and Data Processing	No Comparable Course(s)	CSCC 200
MGTU 301	Principles of Management	GNBUS 11	MGTC 301

Business Core			
MKTU 301	Principles of Marketing	GNBUS 13	MKTC 301, 305

Degree Requirements & Concentrations			
<p>BA Competency Based Business Administration consists of 13 General Education competencies, 34 Business Core competencies and 9 to 12 emphasis area competencies.</p> <p>Students may choose from the following emphases:</p> <ol style="list-style-type: none"><li>1. General Business</li><li>2. GIS and Data Analytics</li><li>3. Information Systems Management</li><li>4. Management and Organizational Leadership</li><li>5. Marketing</li><li>6. Supply Chain Management and Logistics</li></ol> <p>While it is possible for transfer coursework to meet competency requirements within these emphasis areas, that coursework must be reviewed by an academic dean within the School of Business and Professional Studies, to determine transferability.</p>			