Greenfield Community College
2022-2023

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Competency-Based Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global Course Articulation Database (CAD).

**All courses must be taken for a grade of B- or higher in order to apply toward competencies.
Courses may be used to fulfill both major and general education requirements.**

University of Massachusetts Global Course		Equivalent Courses	Equivalent Competencies
General Education			
ENGU 103	Freshman Rhetoric	ENG 101	ENGC 103
ENGU 104	Writing about Literature	ENG 112, 114, 116	ENGC 104
COMU 101	Public Speaking I	PCS 101	COMC 101
COMU 410	Organizational Communication	BUS 224	COMC 410
MATU 103	Applied Mathematics	No comparable course	MATC 103
MATU 203	Introduction to Statistics	EGR 213 MAT 114 PSY 210	MATC 203
Humanities	Any 9 Credits of Humanities	AHS 101, 102, 108, 201, 207 ART 131, 141 ASL 101, 102, 201 BUS 224* CMN 153, 201 EDU 103 ENG 203, 204, 205, 206, 207, 208, 210, 212, 221, 228, 229, 241, 243, 244, 247, 248, 253, 256, 261, 270 FRE 101, 102, 201, 202, 255, 256, 257 GLS 101* HUM 108 LAT 101, 102 MUS 103, 107, 108, 127, 137, 153, 248 PCS 101*, 141*, 142* PHI 103, 104, 107, 110	PHLC 110 HUMC 110, 115

		General Education		
		SPA 101, 102, 111, 112, 124, 133, 201, 202, 255, 257 THE 101, 105 Cannot double-count with Basic Skills requirement		
Natural Sciences	Any 6 Credits of Natural Sciences	BIO 102, 104, 120, 122, 126 ,127, 130, 130L, 194, 205, 215, 216, 220 CHE 105, 111, 112, 201, 202 EGR 105, 205, 209, 210, 223 GEO 101, 102, 103, 104, 203, 204 PHY 101, 102, 111, 112, 113 SCI 103, 117, 138, 141	NSCC 115, 110
Social Sciences	Any 9 Credits of Social Sciences	ANT 104 BUS 209 CRJ 101, 103, 105, 107, 109, 113, 121, 131, 219 ECO 101, 102, 113, 129 EDU 101, 112, 123, 141, 144, 201, 205 EVS 101, 118, 121 GGY 101 GLS 101* GWS 115 HIS 101, 102, 105, 106, 127, 131, 133, 134, 218, 219, 220 HSV 101 POL 101, 103, 105, 116, 203 PSY 101, 209, 212, 215, 217, 220, 225, 241, 277 SOC 101, 106, 201, 203, 204, 206, 208, 210, 220 *Cannot double-count with other requirement	SOSC 110, 115
LBSU 302 & LBSU 304	Information Fluency and Academic Integrity & Liberal Arts Core Foundations	Cannot be satisfied in transfer	LBSC 320 & 321

		Business Core		
ACCU 201	Principles of Accounting I	ACC 121 & 122 or		ACCC 210, 215, 220, 225, 230

Business Core			
		ACC 151 & 152	
ACCU 202	Principles of Accounting II	ACC 203	ACCC 235, 240
FINU 305	Business Finance	No comparable course	FINC 305
ECNU 201	Principles of Macroeconomics	ECO 101	ECNC 201
ECNU 202	Principles of Microeconomics	ECO 102	ECNC 202, 205
MGTU 400	Global Environment of Business	No comparable course	MGTC 400, 405
MGTU 310	Legal Environment of Business	No comparable course	MGTC 305, 310, 315
OLCU 350	Leadership and Professional Ethics	No comparable course	OLCC 305, 355
CSCU 200	Intro to Computers and Data Processing	CIS 140, 141	CSCC 200
MGTU 301	Principles of Management	No comparable course	MGTC 301
MKTU 301	Principles of Marketing	BUS 209	MKTC 301, 305

Degree Requirements & Concentrations
BA Competency Based Business Administration consists of 13 General Education competencies, 34 Business Core competencies and 9 to 12 emphasis area competencies. Students may choose from the following emphases: 1. General Business 2. GIS and Data Analytics 3. Information Systems Management 4. Management and Organizational Leadership 5. Marketing 6. Supply Chain Management and Logistics While it is possible for transfer coursework to meet competency requirements within these emphasis areas, that coursework must be reviewed by an academic dean within the School of Business and Professional Studies, to determine transferability.