

Holyoke Community College 2020-2021

The following information is a guide of courses that transfer to UMass Global to fulfill general education requirements and Business Administration major requirements in the Competency-Based program.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at UMass Global satisfies all UMass Global GE requirements except competency LBSC 320 & LBSC 321. Students who matriculate to UMass Global with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

The Business Administration major includes 34 core competencies. See the catalog for a full list of General Education, Major, and Emphasis competency requirements. Information on transferring prior coursework to meet UMass Global competencies can be found in the UMass Global catalog.

This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BBA Competency-Based Business Administration program. For a complete list of program requirements, please refer to the UMass Global catalog.

Further information regarding the courses below can be found in UMass Global's [Course Articulation Database \(CAD\)](#).

All courses must be taken for a grade of B- or higher in order to apply toward competencies. Courses may be used to fulfill both major and general education requirements.

UMass Global Course	Equivalent Courses	Equivalent Competencies
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General Education

ENGU 103	Freshman Rhetoric	ENG 101	ENGC 103
ENGU 104	Writing about Literature	ENG 102	ENGC 104
COMU 101	Public Speaking I	COM 150	COMC 101
COMU 410	Organizational Communication	No Comparable Course(s)	COMC 410
MATU 103	Applied Mathematics	No Comparable Course(s)	MATC 103
MATU 203	Introduction to Statistics	MTH 142 or PSY 142	MATC 203

Humanities	Any 9 Credits of Humanities	<p>ART 110, 121, 125, 126, 131, 132, 145, 147, 225, 230, 235, 252, 261, 262, 275</p> <p>ASL 101, 102, 201, 202, 291</p> <p>COM 109, 121, 126, 127, 131, 205, 214</p> <p>DFS 101, 104, 205</p> <p>ENG 203, 204, 208, 211, 212, 214, 224, 226, 230, 235, 245, 250</p> <p>FRH 101, 102, 201</p> <p>LAX 208, 110</p> <p>MUS 100, 105, 106, 107, 110, 126, 140, 160, 180, 208, 209, 259, 260</p> <p>PHI 100, 101, 103, 110, 120, 140</p> <p>SPA 101, 102, 201, 202, 203, 209, 211, 214, 215</p> <p>THE 100, 124, 125, 212, 213, 240</p>	<p>PHLC 110</p> <p>HUMC 110, 115</p>
Natural Sciences	Any 6 Credits of Natural Sciences	<p>AST 110, 140</p> <p>BIO 101, 102, 106, 107, 108, 110, 111, 114, 120, 130, 217, 218, 229, 230, 240, 242, 243</p> <p>CHM 101, 102, 113, 114, 121, 124, 221, 222</p> <p>ESC 110, 111, 115, 120, 130</p> <p>ENV 120, 137, 138</p> <p>NTR 101, 230</p> <p>PHS 101, 102, 111, 112</p>	<p>NSCC 115, 110</p>

Social Sciences	Any 9 Credits of Social Sciences	ANT 101, 103, 110, 114, 120, 130, 255 CRJ 100, 103, 105, 110, 112, 117, 200, 205, 208, 209, 210, 217 DFS 108 ECN 100, 101, 102, 104, 105, 120 EDU 101, 104, 110, 120, 203, 217 GEO 110 HIS 101, 102, 103, 104, 105, 107, 108, 109, 111, 112, 121, 130, 150, 155, 162, 220, 225, 250 MKT 226, 240 POL 110, 120, 140, 210 PSY 110, 200, 202, 203, 210, 215, 216, 217, 218, 222, 224, 226, 240, 250, 260, 265 SOC 110, 130, 204, 208, 213, 214, 215, 220, 235, WST 100, 217	SOSC 110, 115
LBSU 302 & LBSU 304	Information Fluency and Academic Integrity & Liberal Arts Core Foundations	Cannot be satisfied in transfer	LBSC 320 & 321

Business Core			
ACCU 201	Principles of Accounting I	ACC 111	ACCC 210, 215, 220, 225, 230
ACCU 202	Principles of Accounting II	ACC 112	ACCC 235, 240
FINU 305	Business Finance	No Comparable Course(s)	FINC 305
ECNU 201	Principles of Macroeconomics	ECN 101	ECNC 201
ECNU 202	Principles of Microeconomics	ECN 102	ECNC 202, 205
MGTU 400	Global Environment of Business	No Comparable Course(s)	MGTC 400, 405
MGTU 310	Legal Environment of Business	No Comparable Course(s)	MGTC 305, 310, 315
OLCU 350	Leadership and Professional Ethics	No Comparable Course(s)	OLCC 305, 355
CSCU 200	Intro to Computers and Data Processing	BUS 115	CSCC 200
MGTU 301	Principles of Management	MGT 230	MGTC 301
MKTU 301	Principles of Marketing	MKT 240	MKTC 301, 305

Degree Requirements & Concentrations

BA Competency Based Business Administration consists of 13 General Education competencies, 34 Business Core competencies and 9 to 12 emphasis area competencies.

Students may choose from the following emphases:

1. General Business
2. GIS and Data Analytics
3. Information Systems Management
4. Management and Organizational Leadership
5. Marketing
6. Supply Chain Management and Logistics

While it is possible for transfer coursework to meet competency requirements within these emphasis areas, that coursework must be reviewed by an academic dean within the School of Business and Professional Studies, to determine transferability.