

## Program Learning Assessment Results

### BA in Organizational Leadership

Spring Collection (Fall 1 2011, Fall 2 2011, Winter 2012, Spring 1 2012, Spring 2, 2012)

#### Aggregated Results<sup>1, 2, 3</sup>

PLO 1 - Diversity (OLCU-425)								n= 204	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Content Accuracy</i> <sup>4</sup>	49.0%	100	22.1%	45	3.9%	8	1.0%	2	
<i>Writing and Organization</i>	38.2%	78	39.7%	81	15.2%	31	5.4%	11	
<i>Understanding of how historical &amp; social diversity affect individual behavior in organizations.</i>	53.9%	110	27.9%	57	14.2%	29	2.9%	6	
<i>Understanding of communication among multiple cultures in organizations &amp; common ethno-centric biases that impede or facilitate success.</i>	49.0%	100	31.4%	64	18.1%	37	0.5%	1	
<i>Application</i>	51.0%	104	30.9%	63	14.2%	29	2.9%	6	
<i>Synthesis</i>	47.5%	97	31.9%	65	16.7%	34	3.4%	7	
Average Performance Levels	48.1%		30.6%		13.7%		2.7%		

PLO 2 - Communication <sup>5</sup> n= 0							
Rubric Criterion	Exemplary		Proficient		Developing		Emerging
Average Performance Levels							

PLO 3 - Critical Inquiry & PLO 6 - Application (OLCU-487)								n= 68	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Abstract</i>	47.1%	32	30.9%	21	14.7%	10	7.4%	5	
<i>Introduction and Research Questions</i>	66.2%	45	20.6%	14	8.8%	6	2.9%	2	
<i>Literature Review</i>	55.9%	38	22.1%	15	16.2%	11	2.9%	2	
<i>Conclusions and Recommendations</i>	38.2%	26	36.8%	25	22.1%	15	2.9%	2	
<i>Critical Thinking</i>	47.1%	32	30.9%	21	20.6%	14	1.5%	1	
<i>Writing Mechanics and APA</i>	25.0%	17	50.0%	34	20.6%	14	4.4%	3	
Average Performance Levels	46.6%		31.9%		17.2%		3.7%		

PLO 4 - Leadership (OLCU-400)								n= 162	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Introduction</i>	50.0%	81	28.4%	46	16.0%	26	5.6%	9	
<i>Leadership Theories</i>	66.0%	107	22.2%	36	10.5%	17	1.2%	2	
<i>Learning Integration</i>	58.6%	95	31.5%	51	6.8%	11	3.1%	5	
<i>Application to Leadership Practice</i>	58.0%	94	21.6%	35	16.0%	26	3.7%	6	
<i>Writing and Mechanics and APA</i>	41.4%	67	34.0%	55	15.4%	25	9.3%	15	
Average Performance Levels	54.8%		27.5%		13.0%		4.6%		

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PLO 5 - Ethics (OLCU-350)								n= 399	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Executive's Ethical Beliefs and Practices</i>	47.4%	189	23.1%	92	20.6%	82	9.0%	36	
<i>Analysis of the Executive's Ethics</i>	45.9%	183	32.8%	131	16.5%	66	4.8%	19	
<i>Your Opinion of the Executive's Ethical Approach</i>	58.9%	235	28.8%	115	9.8%	39	2.5%	10	
<i>Writing Style</i>	61.7%	246	29.6%	118	8.0%	32	0.8%	3	
<i>Sources</i>	48.1%	192	22.3%	89	12.5%	50	17.0%	68	
<i>APA</i>	40.6%	162	36.6%	146	19.8%	79	3.0%	12	
<i>Technicalities</i>	57.6%	230	30.1%	120	10.5%	42	0.8%	3	
Average Performance Levels	51.5%		29.0%		14.0%		5.4%		

#### Notes:

1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.
2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.
3. All rows may not add up to 100% reflecting missing rubric points.
4. The Content Accuracy criteria was not available for use by instructors in Fall 1 2011 resulting in missing data.
5. A Mastery Course or Signature Assignment was not indicated on Curriculum Map.