

Program Learning Assessment Results (Assessment Office)

Aggregated and Disaggregated Results for each PLO:

The tables illustrate the percentage of students who meet the specific performance levels for each program learning outcome.

Program Learning Assessment Results

MBA Business Administration

Spring Collection (Fall 1 2011, Fall 2 2011, Winter 2012, Spring 1 2012, Spring 2 2012, Summer 2012, Fall 1 2012, Fall 2 2012, Spring 1 2013, Spring 2 2013, Summer 1 2013)

Aggregated Results^{1, 2, 3}

PLO 1 - Business Functions/Processes (BUSU-640) ⁴ n= 94								
PLO 2 - Strategic Planning (BUSU-640) ⁴								
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	73.4%	69	24.5%	23	2.1%	2	0.0%	0
<i>Writing and Organization</i>	56.4%	53	41.5%	39	1.1%	1	1.1%	1
<i>Understanding of Theory and/or Critical Concepts</i>	84.0%	79	14.9%	14	1.1%	1	0.0%	0
<i>Application of Theory</i>	88.3%	83	10.6%	10	1.1%	1	0.0%	0
<i>Synthesis</i>	79.8%	75	18.1%	17	1.1%	1	1.1%	1
Average Performance Levels	76.4%		21.9%		1.3%		0.4%	

PLO 3 - Sustainability/Ethics (BUSU-650) n= 335								
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	73.1%	245	10.7%	36	5.1%	17	11.0%	37
<i>Writing and Organization</i>	49.6%	166	37.6%	126	6.9%	23	6.0%	20
<i>Understanding of Theory and/or Critical Concepts</i>	73.7%	247	19.4%	65	3.9%	13	3.0%	10
<i>Application of Theory</i>	69.0%	231	23.3%	78	5.7%	19	2.1%	7
<i>Synthesis</i>	65.1%	218	24.2%	81	7.8%	26	3.0%	10
Average Performance Levels	66.1%		23.0%		5.9%		5.0%	

PLO 4 - Leadership (OLCU-615) n= 437								
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Understanding of Assignment</i>	72.1%	315	19.7%	86	5.7%	25	2.5%	11
<i>Content Accuracy</i>	80.5%	352	14.9%	65	3.4%	15	1.1%	5

<i>Understanding of basic OD Theory/Concepts/Models</i>	64.3%	281	24.7%	108	9.2%	40	1.8%	8
<i>Integration of basic OD Theory/Concepts/Models</i>	62.2%	272	23.8%	104	11.0%	48	2.3%	10
<i>Professionalism and Presentation of Paper</i>	53.3%	233	30.7%	134	16.0%	70	0.0%	0
Average Performance Levels	66.5%		22.7%		9.1%		1.6%	

PLO 5 - Innovation (OLCU-632)								n= 338
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	87.6%	296	10.7%	36	1.5%	5	0.3%	1
<i>Writing and Organization</i>	54.1%	183	37.3%	126	7.7%	26	0.9%	3
<i>Understanding of Theory and/or Critical Concepts</i>	71.6%	242	24.9%	84	2.1%	7	0.9%	3
<i>Application of Theory</i>	64.8%	219	28.7%	97	4.1%	14	1.8%	6
<i>Synthesis</i>	56.5%	191	35.5%	120	4.7%	16	2.1%	7
Average Performance Levels	66.9%		27.4%		4.0%		1.2%	

Notes:

1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.
2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.
3. All rows may not add up to 100% reflecting missing rubric points.
4. Mastery of PLO 1 and PLO 2 occurred in the same course.