

Program Learning Assessment Results (Assessment Office/School of Education)

Aggregated and Disaggregated Results for each PLO:

The tables illustrate the percentage of students who meet the specific performance levels for each program learning outcome.

Program Learning Assessment Results Master of Business Administration

Spring Collection (Summer 2 2013, Fall1 2013, Fall 2 2013, Spring1 2014, Spring 2 2014, Summer 1 2014, Summer 2 2014, Fall 1 2014, Fall 2 2014, Spring 1 2015, Spring 2 2015, Summer 1 2015)

Aggregated Results^{1, 2, 3}

PLO 1 - Business Functions/Processes, PLO2- Strategic Planning (BUSU-640)								n= 222
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	54.1%	120	32.9%	73	8.6%	19	4.1%	9
<i>Writing and Organization</i>	47.3%	105	35.1%	78	8.1%	18	9.5%	21
<i>Understanding of Theory and/or Critical Concepts</i>	70.7%	157	16.7%	37	8.6%	19	4.1%	9
<i>Application of Theory</i>	55.9%	124	26.1%	58	11.3%	25	6.8%	15
<i>Synthesis</i>	52.7%	117	24.8%	55	13.1%	29	8.6%	19
Average Performance Levels	56.1%		27.1%		9.9%		6.6%	

PLO 3 - Sustainability/Ethics (BUSU-650)								n= 298
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	72.5%	216	18.8%	56	4.7%	14	3.7%	11
<i>Writing and Organization</i>	50.3%	150	36.6%	109	10.7%	32	2.3%	7
<i>Understanding of Theory and/or Critical Concepts</i>	68.1%	203	20.1%	60	11.7%	35	0.0%	0
<i>Application of Theory</i>	67.4%	201	21.8%	65	10.4%	31	0.3%	1
<i>Synthesis</i>	63.4%	189	26.8%	80	7.4%	22	2.0%	6
Average Performance Levels	64.4%		24.8%		9.0%		1.7%	

PLO 4 - Leadership (OLCU-615)								n= 819
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Understanding</i>	76.4%	626	17.7%	145	4.6%	38	1.0%	8
<i>Content Accuracy</i>	86.8%	711	9.9%	81	2.4%	20	0.9%	7
<i>Understanding of Basic OD Theory/Concepts/Models</i>	73.0%	598	21.1%	173	4.8%	39	1.1%	9
<i>Integration of Basic OD Theory/Concepts/Models</i>	66.5%	545	23.4%	192	8.1%	66	2.0%	16
<i>Professionalism and Presentation of Paper</i>	59.8%	490	26.1%	214	13.6%	111	0.0%	0
Average Performance Levels	72.5%		19.7%		6.7%		1.0%	

PLO 5 - Innovation (OLCU-632)								n= 306
Rubric Criterion	Exemplary		Proficient		Developing		Emerging	
<i>Content Accuracy</i>	84.3%	258	12.4%	38	2.0%	6	1.3%	4
<i>Writing and Organization</i>	48.7%	149	36.9%	113	10.8%	33	3.6%	11
<i>Understanding of Theory and/or Critical Thinking</i>	66.7%	204	26.1%	80	5.2%	16	2.0%	6
<i>Application of Theory</i>	71.2%	218	19.6%	60	7.2%	22	2.0%	6
<i>Synthesis</i>	58.2%	178	26.8%	82	11.1%	34	3.6%	11
Average Performance Levels	65.8%		24.4%		7.3%		2.5%	

Notes:

- 1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.*
- 2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.*
- 3. All rows may not add up to 100% reflecting missing rubric points.*