



Course Number, Title and Credits

MGTU 310 -Legal Environment of Business - 3 credits

Course Description

This course is designed to provide business students with foundational knowledge about the legal and regulatory environment in which US businesses operate. Students will be tasked to (1) apply principles of law to different scenarios and real world cases; (2) reflect on the legal and ethical side of business decisions and express their ideas through verbal, oral and visual communication; and (3) develop a recommendations report on a business case.

Course Learning Outcomes

1. Explore and analyze the core principles of the U.S. legal system to understand how businesses and individuals can depend on legal frameworks to safeguard their rights.
2. Explain the legal rules governing business operations and the consequences of non-compliance, identifying strategies businesses can adopt to adhere to these regulations.
3. Examine the regulatory landscape affecting businesses, particularly in assessing penalties and damages when customers suffer harm due to intentional actions.
4. Assess the rights and obligations of both business operators and those responsible for supervising business activities.
5. Utilize research insights derived from business relationships to address practical, real-world challenges.
6. Develop workplace policies in alignment with employment laws and anti-discrimination regulations to foster a secure and inclusive environment for employees.
7. Investigate the criteria for establishing a valid agency relationship and the steps necessary to validate a contract, particularly in determining employer liability for employee misconduct.

Required Textbooks

Jennings, M. M. Foundations of the Legal Environment of Business (3rd ed). Cengage Learning. ISBN: 9781305117457

Letter Grade/Percentage Equivalent

Grades are determined on a straight-scale basis using the following scales.

A	94%-100%	A-	90%-93%	B+	87%-89%
B	84%-86%	B-	80%-83%	C+	77%-79%
C	74%-76%	C-	70%-73%	D+	67%-69%
D	64%-66%	D-	60% - 63%	F	59% and below

Methods of Evaluation for Determining Grades

Assignment Detail for Course:

Assignments	Possible Points
Assignments	200
Discussions	400
Final Exam (Presentation)	400
Total Points Possible in Course	1000

Course Outline (Tentative):

Module	Topics & Assignments
Module 1	Introduction to Law and Ethics Chapter 1: Introduction to Law Chapter 2: Business Ethics and Social Responsibility Assignment 1: Multiple Choice Questions and Discussion
Module 2	The Courts and the Constitution Chapter 3: The Court System and Dispute Resolution Chapter 4: Business and the Constitution Assignment 2: Multiple Choice Questions and Discussion

Module 3	Business Crimes and Torts Chapter 7: Business Crime Chapter 8: Business Torts Assignment 3: Multiple Choice Questions and Discussion
Module 4	Contracts Chapter 10: Contracts and Sales: Introduction and Formation Chapter 11: Contracts and Sales: Performance and Remedies Review <i>Stambovsky v. Ackley</i> and <i>Pearson v. Chung</i> Assignment 4: Multiple Choice Questions and Discussion
Module 5	Business Marketing and Products Chapter 12: Business Marketing and Products Assignment 5: Multiple Choice Questions and Discussion
Module 6	Business Formation Chapter 15: Agency Law Chapter 16: Governance and Structure: The Law of Business Associations Assignment 6: Multiple Choice Questions and Discussion
Module 7	Employment Law Chapter 18: Business and Employees: Employment Regulation Chapter 19: Business and Employees: Employment Discrimination Assignment 7: Multiple Choice and Discussion
Module 8	Administrative Law and international Law Chapter 5: Administrative Law Chapter 6: International Law Assignment 8: Multiple Choice and Discussion
Module 9	Antitrust Law and Intellectual Property Law Chapter 13: Business Competition: Antitrust Law Chapter 14: Business and Intellectual Property Law Assignment 9: Multiple Choice and Discussion Final Presentation

Academic Integrity

The University of Massachusetts Global is an academic community based on the principles of honesty, trust, fairness, respect and responsibility. Academic integrity is a core University value, which ensures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others.

Submitting to faculty work completed by the use of any artificial intelligence tool without permission and/or when prohibited by class policy. When faculty require the use of technology, including artificial intelligence, as a part of an assignment for the course, there is no violation. Students are reminded to consult syllabi, assignment sheets/rubrics, program documents and their faculty. Use of artificial intelligence, when permitted, must be correctly cited in the assignment.

The UMass Global online library provides resources to support research, proper citation styles, and the safe and responsible use of generative artificial intelligence or Gen AI.

- The [Academic Integrity and Plagiarism Avoidance](#) page provides guidance to help students better understand academic integrity and includes tips on how to avoid plagiarism.
- The [Citing Sources](#) page offers guidance on how to properly cite using APA, MLA, and Chicago styles.
- The [Artificial Intelligence Resource Guide for Students](#) provides advice for understanding and appropriately using generative artificial intelligence tools such as ChatGPT and Bard.

UMass Global's Office of Accessible Education

Students who require disability-related services or accommodations to access their educational experience can register with the Office of Accessible Education (OAE). The Office of Accessible Education (OAE) is committed to ensuring equal educational access and opportunity for all members of our academic community. Students will be provided equitable and reasonable accommodations and services that are in compliance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 (ADA)/Americans with Disabilities Act Amendments Act of 2008 (ADAA). Registration with OAE is on a voluntary, self-identifying basis. Please visit the Office of Accessible Education (OAE) website for more information about how to register for services, eligibility requirements, and information about potential academic accommodations and services.

Our university is committed to ensuring equal access for all students. Let us know about any accessibility barriers you encounter using any of our online systems or websites by submitting a [Feedback or Accessibility Concern Submission Form](#). We'll do our best to improve things and get you the information you need.

UMass Global's CARES Team

The CARES team is a campus-wide team of appointed staff and faculty responsible for identifying, assessing, and responding to concerns and/or disruptive behaviors by students, faculty/staff, and community members who struggle academically, emotionally, or psychologically, or who present a risk to the health or safety of the university or its members.

Individuals may refer themselves or other community members of concern by emailing cares@umassglobal.edu or by filling out a referral form [here](#). The CARES Team provides short term assessment, intervention, support, and recommendations of resources to those referred and engaged in the process.

UMass Global's Title IX Statement

The University of Massachusetts Global strives to maintain and foster a climate that promotes respect and human dignity. Sexual misconduct and relationship violence in any form is antithetical to the university's mission and core values, violates university policies, and may also violate federal and state law. The office of Title IX is primarily concerned for students' safety and well-being and is tasked with investigating all reports of sexual misconduct experienced by our community members. Title IX prohibits sex-based and gender-based discrimination and harassment, which includes discrimination based on pregnancy and/or pregnancy-related complications, parental status, and marital status. Students expecting or experiencing pregnancy-related complications, that may require educational accommodations, should contact the University's Title IX Coordinator and/or the Office of Accessible Education.

The University and Title IX's prohibition of sex discrimination also covers sexual harassment, sexual violence, and any other form of sexual misconduct. We offer options and resources to all students affected by these issues and are committed to providing a fair, thorough, and prompt investigation and adjudication process. If you or someone you know has been impacted by sexual assault, dating, and domestic violence, stalking, or sexual exploitation, please visit the [University's Title IX Resource Page](#) to access additional resources and information.

UMass Global's staff and faculty are tasked with reporting any possible sex or gender-based discrimination or Title IX violations to the University's Title IX Coordinator at civilrightscomplaints@umassglobal.edu.

[Click on this Link to our University Title IX Policy](#)