

## Crafton Hills College 2025-2026

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

### General Education Requirements

Major Requirements		
ACCU 201	Principles of Accounting I	ACCT 208
ACCU 202	Principles of Accounting II	ACCT 209
CSCU 200	Introduction to Computers and Data Processing	CIS 101
ECNU 201	Principles of Macroeconomics	ECON 200, 200H
ECNU 202	Principles of Microeconomics	ECON 201, 201H
MATU 203	Introduction to Statistics	MATH 110, 11H PSYCH 120 (Approved Substitution)
COMU 410	Organizational Communication	COMM 145
FINU 305	Business Finance	No comparable course(s)
MGTU 301	Principles of Management	BUSAD 200
MGTU 310	Legal Environment of Business	BUSAD 210, 211
MGTU 400	Global Environment of Business	No comparable course(s)
MGTU 315	Operations Management	No comparable course(s)
MKTU 301	Principles of Marketing	MARKET 100

## Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 24 credits of Upper-Division Core Requirements and 12 credits of electives or courses in a selected area of emphasis to fulfill the 54 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. Healthcare Administration
5. Human Resources
6. Marketing
7. Information Systems Management
8. Organizational Leadership
9. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, Computer Science, Healthcare Administration, Human Resources, Management, Marketing Emphasis, Organizational Leadership, Information Systems Management, Supply Chain Systems and Marketing.

It is possible for transfer courses to meet course requirements within the emphasis area.

**\*Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**