

FRESNO CITY COLLEGE 2024-2025

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

General Education Requirements

Foundation Courses		
ACCU 201	Principles of Accounting I	ACCTG 4A
CSCU 200	Introduction to Computers and Data Processing	CIT 12, 15
ECNU 201	Principles of Macroeconomics	ECON 50, 50H
ECNU 202	Principles of Microeconomics	ECON 40, 40H
MATU 203	Introduction to Statistics	DS 23 MATH 11, 11H, 42 PSY 42

Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 24 credits of Upper-Division Core Requirements and 12 credits of electives or courses in a selected area of emphasis to fulfill the 54 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. Healthcare Administration
5. Human Resources
6. Marketing
7. Information Systems Management
8. Organizational Leadership
9. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, Computer Science, Healthcare Administration, Human Resources, Management, Marketing Emphasis, Organizational Leadership, Information Systems Management, Supply Chain Systems and Marketing.

It is possible for transfer courses to meet course requirements within the emphasis area.

***Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**