

### Heald College 2014-2015

To view the locations of where the Bachelor of Business Administration program is offered, please refer to the following: <http://www.brandman.edu/academics/programsByLocation.asp>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at Brandman satisfies all Brandman University GE requirements except LBSU 300. Students who matriculate to Brandman with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

Lower division courses may be eligible to fulfill upper division major requirements if approved by the Dean of Business and Professional Studies.

Major includes 72 semester credits of course requirements. See the catalog for a full list of major requirements.

**This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the Brandman catalog pg. 134 using the following:** <http://www.brandman.edu/files/attachments/2014-2015-Catalog.pdf>

Further information regarding the courses below can be found in Brandman's [Course Articulation Database \(CAD\)](#).

**All courses must be taken for a letter grade. Courses may be used to fulfill both major and general education requirements.**

Brandman University Business Administration Lower Division Transfer Eligible / Major Prep	Heald College Courses
<b>Lower Division Core Requirements</b>	
ACCU 201 Principles of Accounting I (Financial)	ACCTG 220
ACCU 202 Principles of Accounting II (Managerial)	ACCTG 230
CSCU 200 Introduction to Computers and Data Processing	COMP APP 103
ECNU 201 Principles of Macroeconomics	No Comparable Course(s)
ECNU 202 Principles of Microeconomics	No Comparable Course(s)
MATU 203 Introduction to Statistics	MATH 230
<b>Upper Division Core Requirements</b>	

COMU 410 Organizational Communication	No Comparable Course(s)
FINU 305 Business Finance	No Comparable Course(s)
MGTU 301 Principles of Management	BUS ADMN 105
MGTU 310 Legal Environment of Business	BUS ADMN 235
MGTU 400 Global Environment of Business	No Comparable Course(s)
MKTU 301 Principles of Marketing	BUS ADMN 145
OLCU 350 Leadership and Professional Ethics	No Comparable Course(s)
<b>Degree Requirements</b> In addition to the University General Education and elective requirements, the BBA major consists of three components. The first component consists of 18 lower-division Core Requirements. The second component consists of 33 credits of upper-division BBA requirements. The third component consists of 21 credits of Business electives or 21 credits of specialized courses in a selected area of Emphasis. <i>CSU-transferable College courses in business-related subject areas may apply toward the 21 credit elective requirement. Contact the Brandman University Student Services Department for more information.</i>	