

## SANTA ROSA JUNIOR COLLEGE 2025-2026

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

### General Education Requirements

Major Requirements		
ACCU 201	Principles of Accounting I	BAD 1
ACCU 202	Principles of Accounting II	BAD 2
CSCU 200	Introduction to Computers and Data Processing	CS 5
ECNU 201	Principles of Macroeconomics	ECON 1
ECNU 202	Principles of Microeconomics	ECON 2
MATU 203	Introduction to Statistics	PSYC 9 STAT C1000
COMU 410	Organizational Communication	No Comparable Course(s)
FINU 305	Business Finance	No Comparable Course(s)
MGTU 301	Principles of Management	BMG 50
MGTU 310	Legal Environment of Business	BAD 18
MGTU 400	Global Environment of Business	No Comparable Course(s)
MGTU 315	Operations Management	No Comparable Course(s)
MKTU 301	Principles of Marketing	BMK 50

## Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 24 credits of Upper-Division Core Requirements and 12 credits of electives or courses in a selected area of emphasis to fulfill the 54 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. Healthcare Administration
5. Human Resources
6. Marketing
7. Information Systems Management
8. Organizational Leadership
9. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, Computer Science, Healthcare Administration, Human Resources, Management, Marketing Emphasis, Organizational Leadership, Information Systems Management, Supply Chain Systems and Marketing.

It is possible for transfer courses to meet course requirements within the emphasis area.

**\*Minimum of 30 credits completed in residence at University of Massachusetts Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**