



LEARNING OUTCOMES DATA REPORT
Master of Business Administration
Fall 1 2017 - Summer 1 2019

Aggregated Results

BUSU-640						n =119
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete	
<i>PLO 1, 2 - Business Functions/Process, Strategic Planning: Content Accuracy</i>	58.0% (69)	28.6% (34)	7.6% (9)	5.9% (7)	0.0% (0)	
<i>PLO 1, 2 - Business Functions/Process, Strategic Planning: Writing and Organization</i>	44.5% (53)	37.0% (44)	14.3% (17)	4.2% (5)	0.0% (0)	
<i>PLO 1, 2 - Business Functions/Process, Strategic Planning: Understanding of Theory and/or Critical Concepts</i>	66.4% (79)	26.9% (32)	1.7% (2)	5.0% (6)	0.0% (0)	
<i>PLO 1, 2 - Business Functions/Process, Strategic Planning: Application of Theory</i>	68.1% (81)	25.2% (30)	1.7% (2)	5.0% (6)	0.0% (0)	
<i>PLO 1, 2 - Business Functions/Process, Strategic Planning: Synthesis</i>	70.6% (84)	21.8% (26)	1.7% (2)	4.2% (5)	0.0% (0)	
Average Performance Levels	61.5%	27.9%	5.4%	4.9%	0.0%	

BUSU-650						A n =129
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete	
<i>PLO 3 - Sustainability/Ethics: Content Accuracy</i>	76.7% (99)	20.2% (26)	3.1% (4)	0.0% (0)	0.0% (0)	
<i>PLO 3 - Sustainability/Ethics: Writing and Organization</i>	46.5% (60)	43.4% (56)	9.3% (12)	0.8% (1)	0.0% (0)	
<i>PLO 3 - Sustainability/Ethics: Understanding of Theory and/or Critical Concepts</i>	84.5% (109)	14.0% (18)	1.6% (2)	0.0% (0)	0.0% (0)	
<i>PLO 3 - Sustainability/Ethics: Application of Theory</i>	81.4% (105)	17.1% (22)	1.6% (2)	0.0% (0)	0.0% (0)	
<i>PLO 3 - Sustainability/Ethics: Synthesis</i>	81.4% (105)	16.3% (21)	1.6% (2)	0.8% (1)	0.0% (0)	
Average Performance Levels	74.1%	22.2%	3.4%	0.3%	0.0%	

OLCU-615		n=247				
Rubric Criterion	Exemplary	Proficient	Developing	Emerging	Not Complete	
<i>PLO 4 - Leadership: Change Initiative Description</i>	91.9% (227)	6.5% (16)	1.2% (3)	0.4% (1)	0.0% (0)	
<i>PLO 4 - Leadership: Change Diagnosis</i>	82.6% (204)	14.2% (35)	2.8% (7)	0.4% (1)	0.0% (0)	
<i>PLO 4 - Leadership: Change Strategy</i>	78.5% (194)	15.4% (38)	5.7% (14)	0.4% (1)	0.0% (0)	
<i>PLO 4 - Leadership: Benefits</i>	80.2% (198)	13.8% (34)	5.3% (13)	0.4% (1)	0.0% (0)	
<i>PLO 4 - Leadership: Critical Analysis</i>	72.5% (179)	21.5% (53)	6.1% (15)	0.0% (0)	0.0% (0)	
<i>PLO 4 - Leadership: APA and Sources</i>	61.9% (153)	13.8% (34)	15.8% (39)	8.5% (21)	0.0% (0)	
<i>PLO 4 - Leadership: Writing Mechanics</i>	80.2% (198)	14.6% (36)	5.3% (13)	0.0% (0)	0.0% (0)	
Average Performance Levels	78.3%	14.3%	6.0%	1.4%	0.0%	

Notes:

- 1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.*
- 2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.*
- 3. All rows may not add up to 100% reflecting missing rubric points.*
- 4. Data unavailable for OLCU-632.*