

Santa Barbara City College 2020-2021

To view the locations of where the Business Administration program is offered, please refer to the following: <https://www.umassglobal.edu/academic-programs/bachelors-degrees>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at UMass Global satisfies all UMass Global GE requirements except LBSU 302 & 304. Students who matriculate to UMass Global with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

Lower division courses may be eligible to fulfill upper division major requirements if approved by the Dean of Business and Professional Studies.

This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BBA Business Administration program. For a complete list of program requirements, please refer to the UMass Global catalog.

Further information regarding the courses below can be found in UMass Global's [Course Articulation Database \(CAD\)](#).

General Education Requirements

Foundation Courses		
ACCU 201	Principles of Accounting I	ACCT 230
CSCU 200	Introduction to Computers and Data Processing	CIS 101
ECNU 201	Principles of Macroeconomics	ECON 102, 102H
ECNU 202	Principles of Microeconomics	ECON 101, 101H
MATU 203	Introduction to Statistics	MATH 117 PSY 150 SOC 125

Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 33 credits of Upper-Division BBA Core Requirements and 21 credits of electives or courses in a selected area of emphasis to fulfill the 72 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. General Business
5. GIS and Data Analytics
6. Human Resources
7. Marketing
8. Information Systems Management
9. Organizational Communication
10. Organizational Leadership
11. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, GIS and Data Analytics, Human Resources, Management, Organizational Communication, Organizational Leadership, Marketing, and Information Systems Management.

It is possible for transfer courses to meet course requirements within the emphasis area. That coursework must be reviewed by a dean within the School Business and Professional Studies to determine transferability.

***Minimum of 30 credits completed in residence at UMass Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**