

WEST HILLS COLLEGE COALINGA 2023-2024

This list includes only the requirements that are commonly seen in transfer and is not a comprehensive list of all the course requirements within the BBA Competency-Based Business Administration program. For a complete list of program requirements, please refer to the University of Massachusetts Global catalog.

Further information regarding the courses below can be found in the University of Massachusetts Global [Course Articulation Database \(CAD\)](#).

All courses must be taken for a grade of B- or higher in order to apply toward competencies. Courses may be used to fulfill both major and general education requirements.

University of Massachusetts Global Course		Equivalent Courses	Equivalent Competencies
General Education			
ENGU 103	Freshman Rhetoric	ENG 001A ESL 001	ENGC 103
ENGU 104	Writing about Literature	ENG 002, 003	ENGC 104
COMU 101	Public Speaking I	COM 001	COMC 101
COMU 410	Organizational Communication	BUS 028	COMC 410
MATU 103	Applied Mathematics	No Comparable Course(s)	MATC 103
MATU 203	Introduction to Statistics	MATH 025	MATC 203
Humanities	Any 9 Credits of Humanities	ART 008, 016A, 016B, 042 ASL 001, 002 COM 001*,002, 003, 004, 005*, 006 ENG 002*, 003*, 006, 007, 008, 025 FLSPN 011, 012 HUM 001, 022 LING 011 MUS 042 PA 001, 003 PHIL 001, 002, 003 *Cannot double-count with Basic Requirements	PHLC 110 HUMC 110, 115
Natural Sciences	Any 6 Credits of Natural Sciences	BIO 001A, 001B, 010, 015, 032, 035, 038 CHEM 001A, 001B, 002A, 002B, 012A, 012AL, 012B, 012BL ESCI 002 GEOG 001 GEOL 001, 003	NSCC 115, 110

General Education			
		NUT 001 PHYSICI 002 PHYSICS 002A, 002B, 004A, 004B, 004C SLSCI 021	
Social Sciences	Any 9 Credits of Social Sciences	AOJ 001, 003, 004, 006, 007, 010, 012, 016, 020, 022, 029, 032, 044 CD 002, 003, 005, 006, 010, 012A, 012B, 015, 016, 018, 024, 025 ECON 001A, 001B ES 001 GEOG 002, 003, 018 HIST 004A, 004B, 017A, 017B, 020, 021, 032, 044 POLSCI 001, 002, 004, 005, 010, 020 PSYCH 001, 002, 003, 004, 005, 006 SOC 001, 002, 003, 005 SW 020	SOSC 110, 115
LBSU 302 & LBSU 304	Information Fluency and Academic Integrity & Liberal Arts Core Foundations	Cannot be satisfied in transfer	LBSC 320 & 321

Business Core			
ACCU 201	Principles of Accounting I	BUS 001A	ACCC 210, 215, 220, 225, 230
ACCU 202	Principles of Accounting II	BUS 001B	ACCC 235, 240
FINU 305	Business Finance	No comparable course	FINC 305
ECNU 201	Principles of Macroeconomics	ECON 001A	ECNC 201
ECNU 202	Principles of Microeconomics	ECON 001B	ECNC 202, 205
MGTU 400	Global Environment of Business	No comparable course	MGTC 400, 405
MGTU 310	Legal Environment of Business	BUS 018	MGTC 305, 310, 315
OLCU 350	Leadership and Professional Ethics	No comparable course	OLCC 305, 355
CSCU 200	Intro to Computers and Data Processing	CIS 007	CSCC 200
MGTU 301	Principles of Management	BUS 029	MGTC 301
MKTU 301	Principles of Marketing	No comparable course	MKTC 301, 305

Degree Requirements & Concentrations

BA Competency Based Business Administration consists of 13 General Education competencies, 34 Business Core competencies and 9 to 12 emphasis area competencies.

Students may choose from the following emphases:

1. General Business
2. GIS and Data Analytics
3. Information Systems Management
4. Management and Organizational Leadership
5. Marketing
6. Supply Chain Management and Logistics

While it is possible for transfer coursework to meet competency requirements within these emphasis areas, that coursework must be reviewed by an academic dean within the School of Business and Professional Studies, to determine transferability.